

In the Know News Brief

February 2015

Welcome to the inaugural issue of the *In the Know* News Brief, designed to keep you current on the latest content news, as well as offer user tips, tools and training to help you get the most from your LexisNexis® for Development Professionals subscription. If you'd like to suggest future topics of interest, please contact us at academicinfo@lexisnexis.com.

Featured Tip

Find Key Prospects Quickly. Gain critical insights with the in-depth information on more than 75 million executives available in LexisNexis® Executive Dossier.

- Use the **Find an Executive** tab to access profiles of key executives.
- Use the **Create an Executive List** tab to build a custom, targeted list of executives based on criteria you select.

For a step-by-step guide to accessing this powerful resource within your LexisNexis for Development Professionals Dossier Suite, download the tip sheet. <http://bit.ly/16mFdys>

* If not included in your subscription please contact your account manager for pricing.

Content News

Identify promising start-ups and successful entrepreneurs to add to your prospect list with new content from eight publications by the **Street.com**, a leading provider of financial news, commentary, analysis, ratings, and business and investment content. This new collection includes:

Jim Cramer's Action Alerts PLUS: Jim Cramer and Stephanie Link actively manage a charitable trust portfolio and reveal all of their money-management tactics while giving advance notice before every trade.

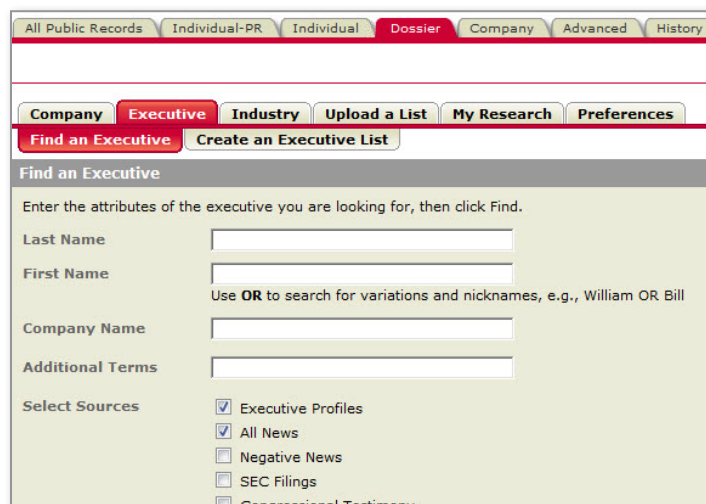
Stockpickr tracks the holdings of many of the top mutual and hedge funds and super investors. This publication contains stories that highlight investment topics and portfolios. These stories provide a quick picture of how the market moved that day.

TheStreet.com Breakout Stocks: Using sophisticated stock-screening software and his own fundamental research, Bryan Ashenberg identifies 15 to 25 breakout stocks—largely overlooked—small and mid-cap stocks primed for incredible growth.

And more: These titles are automatically included in your search when you select **News, All News** from the **Individual** tab or **General** under the **News/Political Contribution** heading on the Company tab. You can search each title individually by using the **Advanced** tab.

Training Webinars

To request training, go to <http://www.lexisnexis.com/Indptraining> or call 800.227.9597, press 1 and then press 1252111.



The screenshot shows the LexisNexis Executive Dossier interface. At the top, there are tabs for 'All Public Records', 'Individual-PR', 'Individual', 'Dossier', 'Company', 'Advanced', and 'History'. Below these, there are sub-tabs for 'Company', 'Executive', 'Industry', 'Upload a List', 'My Research', and 'Preferences'. The 'Executive' tab is selected, and within it, 'Find an Executive' and 'Create an Executive List' are visible. The 'Find an Executive' section has a heading 'Enter the attributes of the executive you are looking for, then click Find.' and several input fields: 'Last Name', 'First Name', 'Company Name', and 'Additional Terms'. There is a note under 'First Name' that says 'Use OR to search for variations and nicknames, e.g., William OR Bill'. Below the input fields is a 'Select Sources' section with checkboxes for 'Executive Profiles' (checked), 'All News' (checked), 'Negative News' (unchecked), 'SEC Filings' (unchecked), and 'Congressional Testimony' (unchecked).